



About This Survey

The [Boston Region Metropolitan Planning Organization \(MPO\)](#) is studying whether and how to become involved in the practice of Travel Demand Management (TDM). We are surveying fellow MPOs engaged in TDM practice to determine what elements of that work MPOs engage in, and why they have chosen to do so. You can read more about the study [in the work scope](#). If you have any questions, please contact Sandy Johnston at sjohnston@ctps.org.

Who is filling out this survey?

What is your name?

What is your email?

What is your institutional affiliation?

Questions about TDM

What elements of TDM practice does your MPO engage in?

Our references for developing this list of elements of TDM were [Chapter 6](#) of FHWA's "Integrating Demand Management into the Transportation Planning Process: A Desk Reference" and "[Developing a Regional Approach to Transportation Demand Management and Nonmotorized Transportation: Best Practice Case Studies](#)." Please select as many elements as are relevant.

- Include a permanent line item for TDM in its UPWP
- Include TDM in its Congestion Management Process
- Include TDM in the Regional Transportation Plan
- Develop standalone TDM plan(s) for itself or constituent entities
- Develop and maintain TDM performance measures/metrics
- Consider TDM in TIP/LRTP project evaluation
- Fund TDM projects through the TIP/LRTP
- Provide technical assistance or resources on TDM

- Host a TDM committee or working group
- Otherwise facilitate coordination and/or partnerships on TDM
- Determine or act as the lead agency on regional TDM policy
- Act as support for other lead agencies on regional TDM policy
- Guide regional investments in TDM activities
- Conduct community outreach and engagement for local populations on TDM impacts
- Initiate new research ventures that benefit MPO and other agencies
- Liaise between similar transportation entities in region to establish TDM baseline agreements
- Conduct employer outreach in order to modify employee commute practices compatible with TDM guidelines
- Ensure TDM compliance with the statewide CIP
- Expand TDM guidelines to be adaptable by other MPOs
- Support, plan for, or foster Transit-Oriented Development

Extra answers to elements of TDM

Use this space if you'd like to mention elements of TDM not listed above, or tell us more about your answers.

Roughly how many full time equivalent staff positions does your MPO devote to TDM?

Would you be interested in being interviewed by Boston Region MPO staff as part of this study?

- Yes
- No

If relevant, how and why did your MPO become engaged with TDM practice?

Is there anything else we should know?

Demographics Block

Demographic Questions

The following questions help us to understand whether our surveys are reaching a diverse audience.

How do you identify by gender?

- Woman
- Man
- Non-binary
- Prefer not to say
- Prefer to self-describe

What is your age?

- Under 18
- 18 - 24
- 25 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- 65 - 74

- 75 or older
- Prefer not to say

How do you self-identify by race or ethnicity? Check all that apply.

- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic, Spanish origin or Latino/a/x
- Native Hawaiian or Other Pacific Islander
- White
- Prefer not to say
- Other (please specify)

What is your annual household income?

- Less than \$24,000
- \$24,000 to \$27,999
- \$28,000 to \$37,999
- \$38,000 to \$47,999
- \$48,000 to \$57,999
- \$58,000 to \$67,999
- \$68,000 to \$77,999
- \$78,000 to \$87,999
- \$88,000 to \$104,999
- \$105,000 or more
- Prefer not to say

How many people live in your household?

Do you have a disability?

- Yes

- No
- Prefer not to say

Do you speak a language other than English at home?

- Yes
- No
- Prefer not to say

If yes, what is the language?

What is your home zip code?

How do you usually travel? Select all that apply.

- Take a train
- Take a bus
- Ride a bike
- Walk
- Drive my own vehicle
- Take a ride share (Lyft or Uber)
- Other (please specify)

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About This Survey

The [Boston Region Metropolitan Planning Organization \(MPO\)](#) is studying whether and how to become involved in the practice of Travel Demand Management (TDM). We are surveying regional stakeholders to determine which, if any, elements of TDM would be helpful for the MPO to engage in. You can read more about the study [in the work scope](#). If you have any questions, please contact Sandy Johnston at sjohnston@ctps.org.

Who is filling out this survey?

What is your name?

What is your email?

What is your institutional affiliation, if any?

Questions about TDM

What elements of TDM practice do you think the Boston MPO should engage in?

Our references for developing this list of elements of TDM were [Chapter 6](#) of FHWA's "Integrating Demand Management into the Transportation Planning Process: A Desk Reference" and "[Developing a Regional Approach to Transportation Demand Management and Nonmotorized Transportation: Best Practice Case Studies](#)." Please select as many elements as are relevant.

- Include a permanent line item for TDM in its planning budget (Unified Planning Work Program, or UPWP)
- Include TDM in its Congestion Management Process
- Include TDM in the Long-Range Transportation Plan (LRTP, a strategic plan looking out to 2050)
- Develop standalone TDM plan(s) for itself or constituent entities
- Develop and maintain TDM performance measures/metrics
- Consider TDM in capital project evaluation in the Transportation Improvement Program (TIP) and LRTP
- Fund TDM projects through the TIP/LRTP

- Provide technical assistance or resources on TDM
- Host a TDM committee or working group
- Otherwise facilitate coordination and/or partnerships on TDM
- Determine or act as the lead agency on regional TDM policy
- Act as support for other lead agencies on regional TDM policy
- Guide regional investments in TDM activities
- Conduct community outreach and engagement for local populations on TDM impacts
- Initiate new research ventures that benefit MPO and other agencies
- Liaise between similar transportation entities in region to establish TDM baseline agreements
- Conduct employer outreach in order to modify employee commute practices compatible with TDM guidelines
- Ensure TDM compliance with the statewide Capital Improvement Program (CIP)
- Expand TDM guidelines to be adaptable by other MPOs
- Support, plan for, or foster Transit-Oriented Development (TOD)

Extra answers to elements of TDM

Use this space if you'd like to mention elements of TDM not listed above, or tell us more about your answers.

Would you be interested in being interviewed by Boston Region MPO staff as part of this study?

- Yes
- No

Is there anything else we should know?



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- Take a bus
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- Walk
- Drive my own vehicle
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- Other (please specify)

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